



CAMPAIGN NAMING OPPORTUNITIES

June 30, 2020

The Middletown Free Library is pleased to offer naming opportunities to recognize leadership gifts (\$10,000+) to the *Campaign for Middletown Free Library*. Gift levels are based on a combination of the size and visibility of the spaces to be named. In addition to naming opportunities, there will be a program of campaign recognition using plaques and printed communications for gifts at all levels.

Foundational Gifts

MONUMENTAL Gift (Recognition to be Negotiated)		\$1,000,000
Facility Center (Library Building) (Recognition to be Negotiated)		\$500,000
Central Atrium		\$200,000
Library Entrance	<i>PENDING</i>	\$75,000

First Floor

Adult Library – First Floor		\$100,000
Children’s Library		\$100,000
Children’s Story Time Area		\$50,000
Children’s Play Area		\$25,000
Circulation Welcome Desk		\$50,000
Teen Center		\$25,000
Library Director’s Suite		\$25,000
Computer Work Center		\$15,000
Small Conference Room		\$15,000
Tutor Room		\$10,000
Quiet Reading Area	<i>PENDING</i>	\$10,000
Adult Services Librarian’s Office		\$10,000

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Second Floor

Maker Space		\$75,000
Large Community Events Room	<i>PENDING</i>	\$50,000
AV Recording Studio		\$25,000
Atrium Reading Area		\$25,000
Maker Space Materials		\$15,000
Staff Lounge		\$15,000
Admin Work Area		\$15,000
Small Conference Room	<i>RESERVED</i>	\$10,000