

2010 Fund Drive Request

Dear Library Patrons and Neighbors:

A quote from Benjamin Franklin ~

When asked, "What kind of a man deserves the most pity?" Franklin responded, "A lonesome man on a rainy day who does not read!"

Your Middletown Library has demonstrated that it has the modern assets for your enjoyment — whether it be Books, Books on Tape or CD, DVD's, free Computers, and now... Recently installed free Wireless Internet (Wi-Fi) service to overcome any rainy day or sunny day "loneliness" for all adult, younger readers, and children.

How has the Library proven its worth statistically? Circulation that was 63,300 in 2005 was 114,165 in 2009 — an increase of 80.4%. In 2009 the Middletown Library had the greatest percentage growth of any middle-sized, large-sized library among all of the 27 libraries in Delaware County!

As we have NO taxation ability, we depend upon governmental sources for 80% of the funding for our services. Happily, we have always been encouraged and financially supported by our local government, Middletown Township. Commonwealth of Pennsylvania financial support has recently been disappointingly unpredictable with library funding reduced by 20.5% in the current fiscal year. Where does the remaining 20% come from!?!?

That's where you — our patrons — become so important. Last year, our Fund Drive goal was \$40,000; you came through with that amount, and for that, we thank you! In 2010, with the economy still stalling, with the result that the Library's services are in even greater demand, we again hope to raise \$40,000 — through your generosity.

If he were still alive, Ben Franklin would be proud of you for supporting your library.

Sincerely,

David Irving,
President, Board of Trustees

Betsy Barnes,
Library Director



➤ *To help put a surge in your library's budget, fill out this donation form and return with your 2010 contribution.*

Middletown Free Library 2010 Donation Request

Name _____

Street _____

City _____ State _____ Zip _____

I would like to support
Middletown Free Library
with a tax-deductible gift of:

\$35

\$50

\$100

Other _____

*Make Checks Payable To:
Middletown Free Library*